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Memorandum

Date:

May 9, 2018

To:

Each Director

From:

Mike Mascoe, Public Information Specialist

Subject:

I&E Subcommittee Meeting

The Information and Education Subcommittee met Tuesday, May 8th at 5:30 PM at the NRD office. Subcommittee members present were Deborah Eagan (Chair), Gary Aldridge, Milt Schmidt and Dan Steinkruger. Staff members Paul Zillig, McKenzie Barry, Adam Sutton and Mike Mascoe also attended. It was the subcommittee's annual meeting to review staff budget and Long Range Implementation Plan (LRIP) proposals.

Chair Eagan called the meeting to order. Barry and Mascoe answered questions concerning FY 2018 Accomplishments, which were distributed to the subcommittee earlier.

Mascoe, then, reviewed Budget Status Codes and Master Plan Vision and Objective references in the I&E Budget and LRIP proposals.

Barry presented actions and budget requests for FY 2019 and 2020 – 2023 actions for the Environmental Education program area and Mascoe did the same for General Awareness and Programs & Projects. It was moved by Schmidt and seconded by Steinkruger to submit the Information and Education Budget and LRIP requests to the Finance & Planning Subcommittee for inclusion in the initial draft of the FY 2019 Budget.

Aldridge proposed amending the General Awareness proposal to add \$2,500 for City of Lincoln LNKTV activities, including broadcasts of LPSNRD Board meetings (\$2,000) and for the production of an interview program on LNKTV (\$500). Aldridge said he would like to see some LPSNRD meetings broadcast, then the Board evaluate whether to continue. The amendment was seconded by Steinkruger and approved unanimously.

Aldridge then proposed eliminating the purchase of NARD Calendars from the General Awareness proposal. Steinkruger seconded, but the amendment failed, with Aldridge voting "Yes" and Eagan and Steinkruger voting "No." Schmidt had left the meeting due to another commitment.



The amended motion was then approved 2-1, with Aldridge voting "No," to submit the amended Information and Education Budget and LRIP requests to the Finance & Planning Subcommittee for inclusion in the FY 2019 Budget and LRIP.

There being no further business, Chair Eagan adjourned the meeting at 6:38 PM.

MM/mm