Memorandum

Date:

May 14, 2020

To:

Each Director

From:

Mike Mascoe, Public Information Specialist

Subject:

I&E Subcommittee Meeting

The Information and Education Subcommittee met Wednesday, May 6th at 11:30 AM via GoToMeeting. Subcommittee members participating were Greg Osborn (Chair), Gary Aldridge, Vern Barrett, Mike DeKalb, Tom Green, Luke Peterson and Ray Stevens. Others on the meeting were Board Chair Larry Ruth and staff members Paul Zillig, David Potter, McKenzie Barry, Adam Sutton and Mike Mascoe.

Chair Osborn called the meeting to order. FY 2020 Accomplishments were discussed, followed by LRIP and Budget Status Codes, Master Plan Vision & Objectives and Planning Retreat Goals & Ideas for Information & Education. The subcommittee then reviewed proposed FY 2021 Actions and Budget Requests for Environmental Education, General Awareness and Programs & Projects. Also reviewed were FY 2022-25 Actions.

It was moved by Aldridge to add the hiring of a professional photographer, with \$1,000 in funding, to the FY 2021 General Awareness proposal. The motion died for lack of a second.

It was moved by DeKalb and seconded by Stevens to submit the proposed FY 2021 Information & Education Actions & Budget Requests and FY 2022-25 Actions to the Finance & Planning Subcommittee. The vote was 6 yes, with Aldridge not voting.

Staff outlined their recent activities in response to the coronavirus pandemic, at the request of the subcommittee. A new Virtual Classroom webpage, featuring LPSNRD-produced videos, LPSNRD-produced activity sheets and other environmental education online resources was discussed. The webpage is at LPSNRD.org/classroom. Also discussed was the staff's distribution of public information, in response to LPSNRD's many pandemic-related modifications, utilizing online, social media and traditional media outlets.

There being no further business, Chair Osborn adjourned the meeting at 12:50 PM.

MM/mm