



LOWER PLATTE SOUTH natural resources district

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Memorandum

Date: May 6, 2021
To: Each Director
From: Adam Sutton, Environmental Educator
Subject: I&E Subcommittee Meeting

The Information and Education Subcommittee met Wednesday, May 5th at 4:30 PM, in-person. Covid 19 precautions were in place with at least 6 foot distancing between board members and mask requirement. Subcommittee members participating were Dave Landis (Chair), Gary Aldridge, Christine Lamberty, John Yoakum, Ken Vogel. Others at the meeting were Board Chair Deb Eagan and staff members Paul Zillig, McKenzie Barry, Mike Mascoe and Adam Sutton.

Chair Landis called the meeting to order. Before getting into the agenda topics, to help the Board better understand the difference in past and present accomplishment / expenditure totals, McKenzie and Mike were asked to briefly highlight some of the major programs and how they evolved in response to the coronavirus pandemic. McKenzie also explained the strategy for past and future Conservation Coach ads.

FY 2021 Accomplishments were discussed, followed by LRIP and Budget Status Codes, Master Plan Vision, Objectives and Goals. The subcommittee then reviewed proposed FY 2022 Actions and Budget Requests for Environmental Education, General Awareness and Programs & Projects. Also reviewed were FY 2023-26 Actions.

It was moved by Aldridge to strike \$300 budgeted for NRD Calendars from the FY 2022 General Awareness proposal. The motion died for lack of a second.

It was moved by Director Yoakum and seconded by Director Vogel to submit the proposed FY 2022 Information & Education Actions & Budget Requests and FY 2023-26 Actions to the Finance & Planning Subcommittee. The vote was 4 yes, 1 no. Voting yes were Directors Landis, Yoakum, Lamberty and Vogel. Voting no was Director Aldridge.

The need for translation services on the NRD website and brochures was discussed. Staff described how the software company, GTranslate and Unanimous will be integrating the translation service on LPSNRD.org with funds currently available in the FY2021 Budget.

There being no further business, Chair Landis adjourned the meeting at 5:40 PM.

AS/as