



LOWER PLATTE SOUTH natural resources district

3125 Portia Street | P.O. Box 83581 • Lincoln, Nebraska 68501-3581
P: 402.476.2729 • F: 402.476.6454 | www.lpsnrd.org

Memorandum

Date: March 12, 2025
To: Lower Platte South Natural Resources District Board of Directors
From: Jodi Delozier, Communications Coordinator
Subject: Minutes for Information and Education Subcommittee Meeting

The Information and Education (I&E) Subcommittee met on Wednesday, March 12, at 5:30 PM, in the large conference room. Subcommittee members present were Susan Seacrest (Chair), Tom Green, Gary Aldridge, John Yoakum, Lisa Lewis, Stephanie Matejka, and Suzanne Mealer. Others in attendance included Bob Andersen and staff members Mike Sousek, Dave Potter, Jodi Delozier, Sam Elofson, and Adam Sutton. I&E Subcommittee member Melissa Baker was not present. A quorum was present for the meeting.

The first agenda item included a PowerPoint presentation by I&E staff members Delozier, Sutton, and Elofson. The main goal of this presentation was to share I&E staff responsibilities and programs, highlighting their roles in promoting environmental education and community engagement. Questions by board members pertaining to specific events, programming, and outreach were answered by staff.

The next agenda item presented included a summary of a Haymarket Park Awareness Event. The City of Lincoln Transportation and Utilities (LTU) and LPSNRD are exploring the possibility of hosting an event at Haymarket Park called Flood the Stadium. The event would educate residents about flood risks and preparedness while highlighting efforts by LTU and LPSNRD to mitigate flood risk. If approved by City of Lincoln leadership, this event would take place in May and coincide with the 10-year anniversary of the May 2015 flood. The event would include opportunities for attendees to discover their watershed, assess their proximity to the floodplain, and learn about flood preparedness and mitigation strategies. Delozier will keep the subcommittee informed of event details as they develop.

The last agenda item addressed the decision not to participate in the Husker Lawn and Leisure Show this year (March 14-16). Chair Seacrest gave Delozier the opportunity to explain the reasoning behind this decision. Delozier explained the costs associated with participation and highlighted that public engagement with the NRD booth in previous years was very limited. Additionally, NRD programming does not align well with the urban focus of the event. The weekend nature of the event also requires staff to work on weekends, which could lead to overtime pay for certain employees. Staff also mentioned a number of other possible public awareness events involving directors that have not been offered in past years. Chair Seacrest asked if there were any comments or questions from the subcommittee. There was some discussion by directors regarding the pros and cons of future participation at the Husker Lawn and Leisure Show. Other suggestions included NRD participation at future community events which align better with our programming and mission. There was consensus that NRD outreach is essential, with the district's goal being to build recognition and foster appreciation within the community.

There being no further business, Chair Seacrest adjourned the meeting at 6:28PM.

PC: I&E subcommittee file