



LOWER PLATTE SOUTH natural resources district

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Memorandum

Date: March 12, 2025
To: Lower Platte South Natural Resources District Board of Directors
From: Jodi Delozier, Communications Coordinator
Subject: Minutes for Information and Education Subcommittee Meeting

The Information and Education (I&E) Subcommittee met on Thursday May 8th at 5:30 PM, to take action on two items. Subcommittee members present were Susan Seacrest (Chair), Tom Green, Gary Aldridge, John Yoakum, Lisa Lewis, Stephanie Matejka, and Melissa Baker. Others in attendance included Board Chair Bob Andersen and staff members Jodi Delozier, Sam Elofson, and Adam Sutton. I&E Subcommittee member Suzanne Mealer was not present. A quorum was present for the meeting.

The first agenda item involved consideration of support for a 7th grade outdoor education pilot program planned for fall 2025. The program, developed through a collaboration between Lower Platte South NRD (LPSNRD), Spring Creek Prairie, Pioneers Park Nature Center, Lincoln Public Schools, and UNL's FEWS (Food, Energy, Water, and Societal Systems), aims to address a gap in outdoor learning opportunities at the middle school level. It also directly supports science curriculum topics such as biodiversity, human impact, agriculture, and conservation careers. The four-hour, expert-led outdoor field trips include hands-on rotations aligned to science standards.

Subcommittee members raised questions about the program's future should the pilot prove successful, which I&E staff member Sutton addressed. Director Aldridge recommended that the I&E team promote broader participation by engaging private, parochial, non-denominational, and home schools, and suggested contacting media outlets to increase public awareness of the program.

It was moved by Yoakum, seconded by Green, and approved by the I&E Subcommittee to recommend that the Board of Directors approve financial support — up to \$5,000 — for Pioneers Park Nature Center and Spring Creek Prairie Audubon Center to provide guided prairie field trips for 7th grade students from two middle schools during the 2025/2026 school year.

Motion Passed: 7-0

The second agenda item involved consideration of a proposal to produce an animated video to promote the programs and projects of the Lower Platte South Natural Resources District. I&E staff member Delozier shared details about the video's purpose and development. The discussion included potential distribution platforms—such as the LPSNRD website, social media, and possibly streaming services—as well as the video's focus areas: water quality and public health, recreation, and flood mitigation. The video is intended to be educational and informational in nature and is expected to be completed by the end of the summer.

It was moved by Baker, seconded by Matejka, and approved by the I&E Subcommittee to recommend that the Board of Directors approve financial support for Unanimous to develop, design, and deliver a 2-minute,

30-second, and 15-second animated video series promoting LPSNRD programs and increasing public awareness of the District's role in conservation.

Motion Passed: 6-1

There being no further business, Chair Seacrest adjourned the meeting at 6:13PM.

PC: I&E subcommittee file