



## LOWER PLATTE SOUTH natural resources district

3125 Portia Street | P.O. Box 83581 • Lincoln, Nebraska 68501-3581  
P: 402.476.2729 • F: 402.476.6454 | [www.lpsnrd.org](http://www.lpsnrd.org)

---

### Memorandum

**Date:** May 14, 2026  
**To:** Information and Education Subcommittee  
**From:** Jodi Delozier, Communications Coordinator  
**Subject:** Information and Education Subcommittee Budget/LRIP Meeting Minutes – May 2026

---

The Information and Education Subcommittee met on Wednesday, May 13th, at the LPSNRD office at 5:00 p.m. Subcommittee members present were Susan Seacrest (Committee Chair), Gary Aldridge, Tom Green, Christine Lamberty, Stephanie Matejka, Suzanne Mealer, Larry Ruth, and John Yoakum. Others in attendance included Board Chair Bob Andersen, LPSNRD staff David Potter, Jeremy Gehle, Jodi Delozier, Adam Sutton, and Samantha Elofson.

Director Seacrest called the meeting to order at 5:00 p.m., gave a brief welcome, and reviewed the agenda. Agenda items included a review of the current FY26 Accomplishments, Measurable Goals, and proposed FY27 Actions and Budget Requests and FY28-31 Actions.

The first agenda item was a staff review of FY26 Accomplishments. Sutton and Delozier highlighted two or three key accomplishments from the year and then opened the floor to questions. With no questions raised, staff moved on to the FY26 Measurable Goals. Sutton, Elofson, and Delozier each highlighted two goals from their respective areas. The final item was a review of the proposed Actions & Budget Requests for FY27 and the FY28-31 Actions. Sutton discussed changes to the Environmental Education FY27 budget, followed by Delozier, who reviewed the General Awareness FY27 budget and noted minimal modifications, including a reduction of \$3,000 from FY26. Staff highlighted the action items and proposed expenditures, followed by questions, explanations, and discussion.

**It was moved by Matejka and seconded by Green to submit the final FY27 Actions and Budget Requests and FY28-31 Actions and Proposed Expenditures for the I&E Subcommittee to the Finance & Planning Subcommittee for inclusion in the first draft of the FY27 Budget and LRIP.**

#### **Main motion passed 6-1**

- In favor (6) - Seacrest, Ruth, Green, Lamberty, Matejka, and Mealer
- Voting no (1) - Aldridge
- Not present (1) - Yoakum

There being no further business, Chair Seacrest adjourned the meeting at 5:50 pm.  
cc: Finance & Planning Subcommittee

---

**SUBCOMMITTEE: Information & Education**  
**PROGRAM AREA: Environmental Education**  
**GOALS: H**

**FISCAL YEAR 2027**

ACTIONS	OBJECTIVES	STATUS CODE	FINAL BUDGET		PRIORITY	BUDGET CODE	
			EXPENDITURE	OTHER FUNDS		EXPENDITURE	OTHER FUNDS
Sponsorship of short-term environmental education workshop(s) with: <ul style="list-style-type: none"> <li>• Project WET, Wild &amp; Learning Tree</li> <li>• Audubon Nebraska</li> <li>• Platte River Corridor Alliance</li> <li>• Other NRD's</li> </ul>	H1b H4b	C1	\$250	\$0	14	421021	
Sponsor teacher and student scholarships / tours / workshops	H2A	C2	\$300	\$0	15	421021	
Promote / provide materials and speakers to schools. <ul style="list-style-type: none"> <li>• Presentations &amp; activity guides</li> <li>• Kits for check out</li> </ul>	H4	C2	\$2,000	\$0	8	421021	
Arbor Day Tree Program <ul style="list-style-type: none"> <li>• Arbor Day presentations and materials to 15 different schools</li> </ul>	H2a	C2	\$5,000	\$0	4	421021	
Promote Environmental Education with District Schools <ul style="list-style-type: none"> <li>• Habitat Field Trip to Lincoln Children's Zoo - 2nd grade (\$26,000)</li> <li>• Promote and support planning, design, development and usage of 2 outdoor classrooms. (\$2,000) (Constitution limits assistance to private schools)</li> <li>• Native Seeds for Science kits - Kindergarten classrooms sorting &amp; growing. (\$1,500)</li> <li>• Soil / Composting unit with Red Wrigglers for 1st grade classrooms. (\$3,500)</li> <li>• Butterfly Larvae for 2nd grade classrooms (\$10,000)</li> <li>• Pioneer Park Nature Center (K-3). <ul style="list-style-type: none"> <li>• School field trip cost-share. (\$15,000)</li> </ul> </li> <li>• Prairie Immersion Program. <ul style="list-style-type: none"> <li>• School field trip cost-share. (\$8,000)</li> </ul> </li> <li>• English Learning Language (ELL) Zoo Field Trip Program. All NRD Schools. (\$3,500)</li> </ul>	H4 H1b	C2	\$69,500	\$0	1	421021	

## FISCAL YEAR 2027

ACTIONS	OBJECTIVES	STATUS CODE	FINAL BUDGET		PRIORITY	BUDGET CODE	
			EXPENDITURE	OTHER FUNDS		EXPENDITURE	OTHER FUNDS
Sponsor/coordinate special events: national competitions, local fairs and water festivals, etc.	H2b	C2	\$1,000	\$0	12	421021	
Provide Environmental Education Brochures / Newsletters <ul style="list-style-type: none"> <li>Print and distribute Environmental Education materials</li> </ul>	H1 H4	C1	\$7,000	\$0	10	421021	
LPSNRD Office outdoor classroom / arboretum. <ul style="list-style-type: none"> <li>Plantings</li> <li>Maintenance</li> </ul>	H4a	C1	\$3,000	\$0	11	421021	
Middle School Assistance <ul style="list-style-type: none"> <li>Sponsor 7th Grade Wildlife Explorers Field Trips (\$15,000)</li> <li>Environmental Education Aides <i>[\$7,000 in Exec.]</i></li> </ul>	H4b H2a	C1	\$15,000	\$0	3	421021 459016	
High School Assistance <ul style="list-style-type: none"> <li>Environmental Science Mini Grant Program (8 schools - \$3,200)</li> <li>Biology Trip Field Trips w/ NRD. (\$20,000)</li> <li>Environmental Education Aides <i>[\$10,000 in Exec.]</i></li> <li>Field trip to Lincoln Children's Zoo w/ Biology Classes. School field trip cost-share &amp; transportation. (\$3,500)</li> </ul>	H4b H2a	C1	\$26,700	\$0	2	421021 459016	
Host Area 6 Land Judging Contest	H4	C2	\$0	\$0	6	421021	
Sponsor and facilitate after school events. <ul style="list-style-type: none"> <li>Nature Nights at 8 schools</li> </ul>	H1a H2a	C1	\$5,000	\$0	5	421021	
Assist in nature based camps/field trips <ul style="list-style-type: none"> <li>Expand field trip equipment</li> <li>Assist with summer camps and field trips to NRD areas</li> </ul>	H4b H2a	C1	\$1,000	\$0	9	421021	
Cooperate with and co-sponsor regenerative agriculture programs (promotes soil health, no-till, cover crops, crop rotation, perennial crops, grazing) - Land Resources	F3b	C2	\$1,000	\$0	16	421021	

**FISCAL YEAR 2027**

ACTIONS	OBJECTIVES	STATUS CODE	FINAL BUDGET		PRIORITY	BUDGET CODE	
			EXPENDITURE	OTHER FUNDS		EXPENDITURE	OTHER FUNDS
Envirothon			\$0	\$0	13		
Promotional items for outreach (classroom presentations, field trips, nature nights)	H1b	C12	\$14,000	\$0	7	421021	

## FISCAL YEAR 2028 ACTIONS

	BUDGET	OTHER FUNDS
Sponsorship of short-term environmental education workshop(s) with: <ul style="list-style-type: none"> <li>● Project WET, Wild &amp; Learning Tree</li> <li>● Audubon Nebraska</li> <li>● Platte River Corridor Alliance</li> <li>● Other NRD's</li> </ul>	\$250	\$0
Sponsor teacher scholarships / tours / workshops	\$350	\$0
Promote / provide materials and speakers to schools <ul style="list-style-type: none"> <li>● Presentations &amp; activity guides</li> <li>● Kits for check out</li> </ul>	\$2,000	\$0
Arbor Day Tree Program	\$5,000	\$0
Promote Environmental Education with District Schools <ul style="list-style-type: none"> <li>● Promote and support planning, design, development and usage of 2 outdoor classrooms. (\$4,000)</li> <li>● Native Seeds for Science kits - Kindergarten classrooms sorting &amp; growing. (\$1,500)</li> <li>● Soil / Composting unit with Red Wigglers for 1st grade classrooms. (\$3,500)</li> <li>● Butterfly Larvae for 2nd grade classrooms (\$11,000)</li> <li>● Pioneer Park Nature Center (K-3) (\$15,000) <ul style="list-style-type: none"> <li>● School field trip cost-share</li> </ul> </li> <li>● Prairie Immersion Program (\$9,000) <ul style="list-style-type: none"> <li>● School field trip cost-share</li> </ul> </li> <li>● ELL Zoo Field Trip Program (\$3,500) <ul style="list-style-type: none"> <li>● School field trip cost-share</li> </ul> </li> <li>● 2nd grade Habitat field trip to Zoo (\$28,000)</li> </ul>	\$75,500	\$0
Sponsor / coordinate special events: national competitions, local fairs and water festivals, etc.	\$3,000	\$0
Provide Environmental Education Brochures / Newsletters <ul style="list-style-type: none"> <li>● Print and distribute Environmental Education materials</li> </ul>	\$8,000	\$0
LPSNRD Office outdoor classroom / arboretum. <ul style="list-style-type: none"> <li>● Plantings</li> <li>● Maintenance</li> </ul>	\$3,000	\$0
Host East Central Land Judging Competition	\$7,000	\$0
Host Regional Range Judging Competition	\$5,000	
Middle School Assistance <ul style="list-style-type: none"> <li>● Sponsor 7th grade Wilderness Explorers field trip program <ul style="list-style-type: none"> <li>● Environmental Education Aides <i>[\$8,000 in Exec.]</i></li> </ul> </li> </ul>	\$16,000 <i>\$8,000</i>	\$0 \$0
High School Assistance <ul style="list-style-type: none"> <li>● Environmental Science Mini Grant Program (8 schools)</li> <li>● Biology Trip Field Trips w/ NRD <ul style="list-style-type: none"> <li>● Environmental Education Aides <i>[\$12,000 in Exec.]</i></li> </ul> </li> <li>● Field trip to Lincoln Children's Zoo w/ Biology Classes. School field trip cost-share &amp; transportation</li> </ul>	\$29,000 <i>\$12,000</i>	\$0 \$0
Sponsor and facilitate after school events. <ul style="list-style-type: none"> <li>● Nature Nights at 8 schools</li> </ul>	\$6,000	\$0
Assist in nature based camps / field trips <ul style="list-style-type: none"> <li>● Expand field trip equipment</li> <li>● Assist with summer camps and field trips to NRD areas</li> </ul>	\$2,000	\$0
Envirothon	\$0	\$0
Promotional items for outreach (classroom presentations, field trips, nature nights)	\$14,000	\$0

## FISCAL YEAR 2029 ACTIONS

	BUDGET	OTHER FUNDS
Sponsorship of short-term environmental education workshop(s) with: <ul style="list-style-type: none"> <li>• Project WET, Wild &amp; Learning Tree</li> <li>• Audubon Nebraska</li> <li>• Platte River Corridor Alliance</li> <li>• Other NRD's</li> </ul>	\$250	\$0
Sponsor teacher scholarships / tours / workshops	\$400	\$0
Promote / provide materials and speakers to schools <ul style="list-style-type: none"> <li>• Presentations &amp; activity guides</li> <li>• Kits for check out</li> </ul>	\$2,500	\$0
Arbor Day Tree Program	\$6,000	\$0
Promote Environmental Education with District Schools <ul style="list-style-type: none"> <li>• Promote and support planning, design, development and usage of 2 outdoor classrooms. (\$4,000)</li> <li>• Native Seeds for Science kits - Kindergarten classrooms sorting &amp; growing. (\$1,500)</li> <li>• Soil / Composting unit with Red Wrigglers for 1st grade classrooms. (\$4,000)</li> <li>• Butterfly Larvae for 2nd grade classrooms (\$11,000)</li> <li>• Pioneer Park Nature Center (K-3) (\$17,000) <ul style="list-style-type: none"> <li>• School field trip cost-share</li> </ul> </li> <li>• Prairie Immersion Program (\$9,000) <ul style="list-style-type: none"> <li>• School field trip cost-share</li> </ul> </li> <li>• ELL Zoo Field Trip Program (\$4,500)</li> <li>• 2nd grade Habitat field trip to Zoo (\$29,000)</li> </ul>	\$80,000	\$0
Sponsor / coordinate special events: national competitions, local fairs and water festivals, etc.	\$4,000	\$0
Provide Environmental Education Brochures / Newsletters <ul style="list-style-type: none"> <li>• Print and distribute Environmental Education materials</li> </ul>	\$8,000	\$0
LPSNRD Office outdoor classroom / arboretum. <ul style="list-style-type: none"> <li>• Plantings</li> <li>• Maintenance</li> </ul>	\$5,500	\$0
Host East Central Land Judging	\$0	\$0
Middle School Assistance <ul style="list-style-type: none"> <li>• Sponsor 7th Grade Wilderness Explorers field trip to Pioneers Park or Spring Creek Prairie <ul style="list-style-type: none"> <li>• Environmental Education Aides <i>[\$9,000 in Exec.]</i></li> </ul> </li> </ul>	\$17,000 <i>\$9,000</i>	\$0 \$0
High School Assistance <ul style="list-style-type: none"> <li>• Environmental Science Mini Grant Program (8 schools)</li> <li>• Biology Trip Field Trips w/ NRD <ul style="list-style-type: none"> <li>• Environmental Education Aides <i>[\$13,000 in Exec.]</i></li> </ul> </li> <li>• Field trip to Lincoln Children's Zoo w/ Biology Classes. School field trip cost-share &amp; transportation</li> </ul>	\$30,000 <i>\$13,000</i>	\$0 \$0
Sponsor and facilitate after school events. <ul style="list-style-type: none"> <li>• Nature Nights at 8 schools</li> </ul>	\$7,000	\$0
Assist in nature based camps / field trips <ul style="list-style-type: none"> <li>• Expand field trip equipment</li> <li>• Assist with summer camps and field trips to NRD areas</li> </ul>	\$1,000	\$0
Envirothon	\$0	\$0
Promotional items for outreach (classroom presentations, field trips, nature nights)	\$15,000	\$0

**FISCAL YEAR 2030 ACTIONS**

	<b>BUDGET</b>	<b>OTHER FUNDS</b>
Sponsorship of short-term environmental education workshop(s) with: <ul style="list-style-type: none"> <li>• Project WET, Wild &amp; Learning Tree</li> <li>• Audubon Nebraska</li> <li>• Platte River Corridor Alliance</li> <li>• Other NRD's</li> </ul>	\$250	\$0
Sponsor teacher scholarships / tours / workshops	\$400	\$0
Promote / provide materials and speakers to schools <ul style="list-style-type: none"> <li>• Presentations &amp; activity guides</li> <li>• Kits for check out</li> </ul>	\$3,000	\$0
Arbor Day Tree Program	\$7,000	\$0
Promote Environmental Education with District Schools <ul style="list-style-type: none"> <li>• Promote and support planning, design, development and usage of 2 outdoor classrooms. (\$4,000)</li> <li>• Native Seeds for Science kits - Kindergarten classrooms sorting &amp; growing. (\$1,500)</li> <li>• Soil / Composting unit with Red Wrigglers for 1st grade classrooms. (\$4,500)</li> <li>• Butterfly Larvae for 2nd grade classrooms (\$12,000)</li> <li>• Pioneer Park Nature Center (K-3) (\$18,000) <ul style="list-style-type: none"> <li>• School field trip cost-share</li> </ul> </li> <li>• Prairie Immersion Program (\$10,000) <ul style="list-style-type: none"> <li>• School field trip cost-share</li> </ul> </li> <li>• ELL Zoo Field Trip Program (\$5,000)</li> <li>• 2nd grade Habitat field trip to Zoo (\$30,000)</li> </ul>	\$85,000	\$0
Sponsor / coordinate special events: national competitions, local fairs and water festivals, etc.	\$4,000	\$0
Provide Environmental Education Brochures / Newsletters <ul style="list-style-type: none"> <li>• Print and distribute Environmental Education materials</li> </ul>	\$8,000	\$0
LPSNRD Office outdoor classroom / arboretum. <ul style="list-style-type: none"> <li>• Plantings</li> <li>• Maintenance</li> </ul>	\$3,000	\$0
Host East Central Land Judging	\$7,000	\$0
Middle School Assistance <ul style="list-style-type: none"> <li>• Sponsor 7th Grade Wilderness Explorers field trip to Pioneers Park or Spring Creek Prairie <ul style="list-style-type: none"> <li>• Environmental Education Aides <i>[\$10,000 in Exec.]</i></li> </ul> </li> </ul>	\$18,000	\$0
High School Assistance <ul style="list-style-type: none"> <li>• Environmental Science Mini Grant Program (8 schools)</li> <li>• Biology Trip Field Trips w/ NRD <ul style="list-style-type: none"> <li>• Environmental Education Aides <i>[\$14,000 in Exec.]</i></li> </ul> </li> <li>• Field trip to Lincoln Children's Zoo w/ Biology Classes. School field trip cost-share &amp; transportation</li> </ul>	\$32,000	\$0
Sponsor and facilitate after school events. <ul style="list-style-type: none"> <li>• Nature Nights at 8 schools</li> </ul>	\$7,000	\$0
Assist in nature based camps / field trips <ul style="list-style-type: none"> <li>• Expand field trip equipment</li> <li>• Assist with summer camps and field trips to NRD areas</li> </ul>	\$2,000	\$0
Envirothon	\$0	\$0
Promotional items for outreach (classroom presentations, field trips, nature nights)	\$15,000	\$0

**FISCAL YEAR 2031 ACTIONS**

	BUDGET	OTHER FUNDS
Sponsorship of short-term environmental education workshop(s) with: <ul style="list-style-type: none"> <li>• Project WET, Wild &amp; Learning Tree</li> <li>• Audubon Nebraska</li> <li>• Platte River Corridor Alliance</li> <li>• Other NRD's</li> </ul>	\$250	\$0
Sponsor teacher scholarships / tours / workshops	\$400	\$0
Promote / provide materials and speakers to schools <ul style="list-style-type: none"> <li>• Presentations &amp; activity guides</li> <li>• Kits for check out</li> </ul>	\$3,000	\$0
Arbor Day Tree Program	\$8,000	\$0
Promote Environmental Education with District Schools <ul style="list-style-type: none"> <li>• Promote and support planning, design, development and usage of 2 outdoor classrooms. (\$4,000)</li> <li>• Native Seeds for Science kits - Kindergarten classrooms sorting &amp; growing. (\$1,500)</li> <li>• Soil / Composting unit with Red Wigglers for 1st grade classrooms. (\$4,500)</li> <li>• Butterfly Larvae for 2nd grade classrooms (\$13,000)</li> <li>• Pioneer Park Nature Center (K-3) (\$18,000) <ul style="list-style-type: none"> <li>• School field trip cost-share</li> </ul> </li> <li>• Prairie Immersion Program (\$10,000) <ul style="list-style-type: none"> <li>• School field trip cost-share</li> </ul> </li> <li>• ELL Zoo Field Trip Program (\$5,000)</li> <li>• 2nd grade Habitat field trip to Zoo (\$30,000)</li> </ul>	\$86,000	\$0
Sponsor / coordinate special events: national competitions, local fairs and water festivals, etc.	\$5,000	\$0
Provide Environmental Education Brochures / Newsletters <ul style="list-style-type: none"> <li>• Print and distribute Environmental Education materials</li> </ul>	\$8,000	\$0
LPSNRD Office outdoor classroom / arboretum. <ul style="list-style-type: none"> <li>• Plantings</li> <li>• Maintenance</li> </ul>	\$5,500	\$0
Host East Central Land Judging	\$0	\$0
Middle School Assistance <ul style="list-style-type: none"> <li>• Sponsor 7th Grade Wilderness Explorers field trip to Pioneers Park or Spring Creek Prairie <ul style="list-style-type: none"> <li>• Environmental Education Aides <i>[\$11,000 in Exec.]</i></li> </ul> </li> </ul>	\$19,000	\$0
High School Assistance <ul style="list-style-type: none"> <li>• Environmental Science Mini Grant Program (8 schools)</li> <li>• Biology Trip Field Trips w/ NRD <ul style="list-style-type: none"> <li>• Environmental Education Aides <i>[\$15,000 in Exec.]</i></li> </ul> </li> <li>• Field trip to Lincoln Children's Zoo w/ Biology Classes. School field trip cost-share &amp;</li> </ul>	\$34,000	\$0
Sponsor and facilitate after school events. <ul style="list-style-type: none"> <li>• Nature Nights at 8 schools</li> </ul>	\$8,000	\$0
Assist in nature based camps / field trips <ul style="list-style-type: none"> <li>• Expand field trip equipment</li> <li>• Assist with summer camps and field trips to NRD areas</li> </ul>	\$2,500	\$0
Envirothon	\$0	\$0
Promotional items for outreach (classroom presentations, field trips, nature nights)	\$16,000	\$0

**SUBCOMMITTEE: Information & Education**  
**PROGRAM AREA: General Awareness**  
**GOALS: H**

**FISCAL YEAR 2027**

ACTIONS	OBJECTIVES	STATUS CODE	FINAL BUDGET		PRIORITY	BUDGET CODE	
			EXPENDITURE	OTHER FUNDS		EXPENDITURE	OTHER FUNDS
Promote and Publicize all LPSNRD Programs and Projects							
Paid Media							
<ul style="list-style-type: none"> <li>● Social Media <ul style="list-style-type: none"> <li>● Expand NRD social media platforms - Facebook &amp; Instagram</li> <li>● Consulting, production, ad campaigns</li> </ul> </li> <li>● Professional Videography <ul style="list-style-type: none"> <li>● General, Salt Creek, Programs Campaign <ul style="list-style-type: none"> <li>● Create new educational videos and podcast</li> <li>● Purchase Air Time (traditional &amp; streaming)</li> </ul> </li> </ul> </li> <li>● District Newsletter <ul style="list-style-type: none"> <li>● Print and distribute "Know Your NRD" newsletter 3 times yearly by Lincoln Journal Star and 3 weekly district newspapers (including digital)</li> <li>● Electronic version of printed newsletter distributed to subscribers. Produce and distribute w/ NRD news to subscribers</li> </ul> </li> <li>● Digital &amp; Print media <ul style="list-style-type: none"> <li>● Journal Star advertising contract including 36 color 3x5" ads, two half-page color ads, digital impressions and optional discount opportunities.</li> <li>● Weekly District Newspapers (2 ads per month in Ashland, Hickman, and Waverly weekly district newspapers). Purchases may include digital impressions.</li> <li>● Other District publications, magazines, etc.</li> </ul> </li> <li>● Special edition newsletter</li> <li>● Radio <ul style="list-style-type: none"> <li>● Year-round presence on several Lincoln stations targeting groups with possible interest in our programs and targeting general public (streaming)</li> </ul> </li> </ul>	H1a	C1	\$20,000	\$0	1	421023	
	H2b	C1	\$50,000	\$0	4	421023	
	H2b	A2	\$96,000	\$0	2	421023	
		C1	\$0	\$0	2	421023	
	H1b	A2	\$30,500	\$0	3	421023	
	H1b	A2	\$31,500	\$0	6	421023	
	H1b	A2	\$37,500	\$0	7	421023	

## FISCAL YEAR 2027

ACTIONS	OBJECTIVES	STATUS CODE	FINAL BUDGET		PRIORITY	BUDGET CODE	
			EXPENDITURE	OTHER FUNDS		EXPENDITURE	OTHER FUNDS
<ul style="list-style-type: none"> <li>• Nebraska Community Websites                             <ul style="list-style-type: none"> <li>• Weekly ad in community newsletters across Cass County</li> </ul> </li> </ul>	H1b	C1	\$800	\$0	8	421023	
Earned Media <ul style="list-style-type: none"> <li>• Develop and disseminate news releases and story ideas to media</li> </ul>	H1b	C1	\$0	\$0		421023	
Micro Surveys for NRD Programs / Projects	H1a	C1	\$0	\$0	19	421023	
Outreach and Events <ul style="list-style-type: none"> <li>• Booth space for events</li> <li>• Donations and sponsorships</li> <li>• Create NRD displays</li> <li>• NRD Field Days, BMP workshops, projects tour</li> <li>• Host Test Your Well Night</li> <li>• Increase awareness of NRD programs and projects through various promotional items</li> </ul>	H2b	C1	\$3,500	\$0	10	421023	
			\$2,500	\$0	11	421023	
			\$1,500	\$0	15	421023	
			\$1,000	\$0	16	421023	
			\$3,000	\$0	12	421023	
			\$15,500	\$0	9	421023	
Update and maintain District web site, lpsnrd.org	H1b	A1	\$3,000	\$0	5	421023	
Print NRD brochures and promotional materials <ul style="list-style-type: none"> <li>• LPSNRD Brochure development</li> <li>• NARD materials                             <ul style="list-style-type: none"> <li>• calendars, conservation tree brochure, recreation brochure</li> </ul> </li> </ul>	H1b	C1	\$2,000	\$0	14	421023	
LPSNRD Signage <ul style="list-style-type: none"> <li>• RF&amp;W - Recreation Areas &amp; Prairies</li> <li>• Project signs</li> <li>• Program signs</li> </ul>	H2a	C1	\$6,000	\$0	13	421023	
Internal Information <ul style="list-style-type: none"> <li>• Publication subscriptions</li> </ul>		C1	\$2,000	\$0	18	421023	
NRD Wear		C1	\$6,000	\$0	17	421023	

### FISCAL YEAR 2028 ACTIONS

	BUDGET	OTHER FUNDS
District promotion through social media	\$20,500	\$0
Professional Videography	\$52,500	\$0
• Educational video and air-time		\$0
Produce District-wide "Know Your NRD" newsletter to distribute through District newspapers	\$100,500	\$0
• Electronic version of printed newsletter and monthly email blasts to subscribers	\$0	\$0
Print media promotion of District	\$31,000	\$0
• Journal Star advertising contract		
• Small District newspapers (2 ads per month in 4 weekly District newspapers)		
• Newspapers, newspaper supplements, magazines, etc.		
Special Edition Newsletter	\$0	\$0
Radio campaigns/podcasts	\$39,000	\$0
Research/awareness LPSNRD program/projects, community surveys	\$0	
Update and maintain District web site, lpsnrd.org	\$3,100	\$0
LPSNRD Community Websites	\$850	
NRD displays and booth space	\$5,500	\$0
Donations and sponsorships	\$3,000	\$0
Publication subscriptions	\$2,100	\$0
Increase awareness of NRD programs through various promotional items	\$16,000	\$0
Print & purchase LPSNRD & NARD publications	\$2,250	\$0
Create informational signs at NRD projects, programs, areas	\$6,000	\$0
Host Test Your Well Night	\$3,100	\$0
NRD Wear	\$6,300	\$2,000

### FISCAL YEAR 2029 ACTIONS

	BUDGET	OTHER FUNDS
District promotion through social media	\$21,000	\$0
Professional Videography	\$55,000	\$0
• Educational video and air-time		\$0
Produce District-wide "Know Your NRD" newsletter to distribute through District newspapers	\$105,000	\$0
• Electronic version of printed newsletter and monthly email blasts to subscribers	\$0	\$0
Print media promotion of District	\$31,500	\$0
• Journal Star advertising contract		
• Small District newspapers (2 ads per month in 4 weekly District newspapers)		
• Newspapers, newspaper supplements, magazines, etc.		
Special edition newsletter	\$33,000	\$0
Radio campaigns	\$40,500	\$0
Research/awareness LPSNRD program/projects, community survey (every 5 years)	\$10,000	\$0
Update and maintain District web site, lpsnrd.org	\$3,200	\$0
LPSNRD Community Websites	\$900	\$0
Donations and sponsorships	\$3,500	\$0

**FISCAL YEAR 2029 ACTIONS (CONTINUED)**

	BUDGET	OTHER FUNDS
Publication subscriptions	\$2,200	\$0
Increase awareness of NRD programs through various promotional items	\$16,500	\$0
Print & purchase LPSNRD & NARD publications	\$2,500	\$0
Create informational signs at NRD projects, programs, areas	\$6,500	\$0
Host Test Your Well Night	\$3,200	\$0
NRD Wear	\$6,600	\$2,000

**FISCAL YEAR 2030 ACTIONS**

	BUDGET	OTHER FUNDS
District promotion through social media	\$21,500	\$0
Professional Videography	\$57,500	\$0
• Educational video and air-time		\$0
Produce District-wide "Know Your NRD" newsletter to distribute through District newspapers	\$110,000	\$0
• Electronic version of printed newsletter and monthly email blasts to subscribers	\$0	\$0
Print media promotion of District	\$32,000	\$0
• Journal Star advertising contract		
• Small District newspapers (2 ads per month in 4 weekly District newspapers)		
• Newspapers, newspaper supplements, magazines, etc.		
Special edition newsletter	\$0	\$0
Radio campaigns	\$42,000	\$0
Research / Awareness LPSNRD program/projects micro surveys	\$0	\$0
Update and maintain District web site, lpsnrd.org	\$3,300	\$0
LPSNRD Community Websites	\$950	\$0
NRD displays and booth space	\$6,500	\$0
Donations and sponsorships	\$3,500	\$0
Publication subscriptions	\$2,300	\$0
Increase awareness of NRD programs through various promotional items	\$17,000	\$0
Print & purchase LPSNRD & NARD publications	\$2,750	\$0
Create informational signs at NRD projects, programs, areas	\$6,500	\$0
Host Test Your Well Night	\$3,300	\$0
NRD Wear	\$7,000	\$2,000

## FISCAL YEAR 2031 ACTIONS

	BUDGET	OTHER FUNDS
District promotion through social media	\$22,000	\$0
Professional Videography	\$60,000	\$0
• Educational video and air-time		\$0
Produce District-wide "Know Your NRD" newsletter to distribute through District newspapers	\$115,500	\$0
• Electronic version of printed newsletter and monthly email blasts to subscribers	\$0	\$0
Print media promotion of District	\$32,500	\$0
• Journal Star advertising contract		
• Small District newspapers (2 ads per month in 4 weekly District newspapers)		
• Newspapers, newspaper supplements, magazines, etc.		
Special edition newsletter	\$38,500	\$0
Radio campaigns	\$43,500	\$0
Research / Awareness LPSNRD program / projects micro surveys	\$0	\$0
Update and maintain District web site, lpsnrd.org	\$3,400	\$0
LPSNRD Community Websites	\$1,000	\$0
NRD displays and booth space	\$6,500	\$0
Donations and sponsorships	\$4,000	\$0
Publication subscriptions	\$2,400	\$0
Increase awareness of NRD programs through various promotional items	\$17,500	\$0
Print & purchase LPSNRD & NARD publications	\$3,000	\$0
Create informational signs at NRD projects, programs, areas	\$7,000	\$0
Host Test Your Well Night	\$3,400	\$0
NRD Wear	\$7,300	\$2,000