

# 2019 NRD PUBLIC AWARENESS SURVEY



LOWER PLATTE SOUTH  
natural resources district

# OVERVIEW

## DIGITAL SURVEY

## LINKED THROUGH

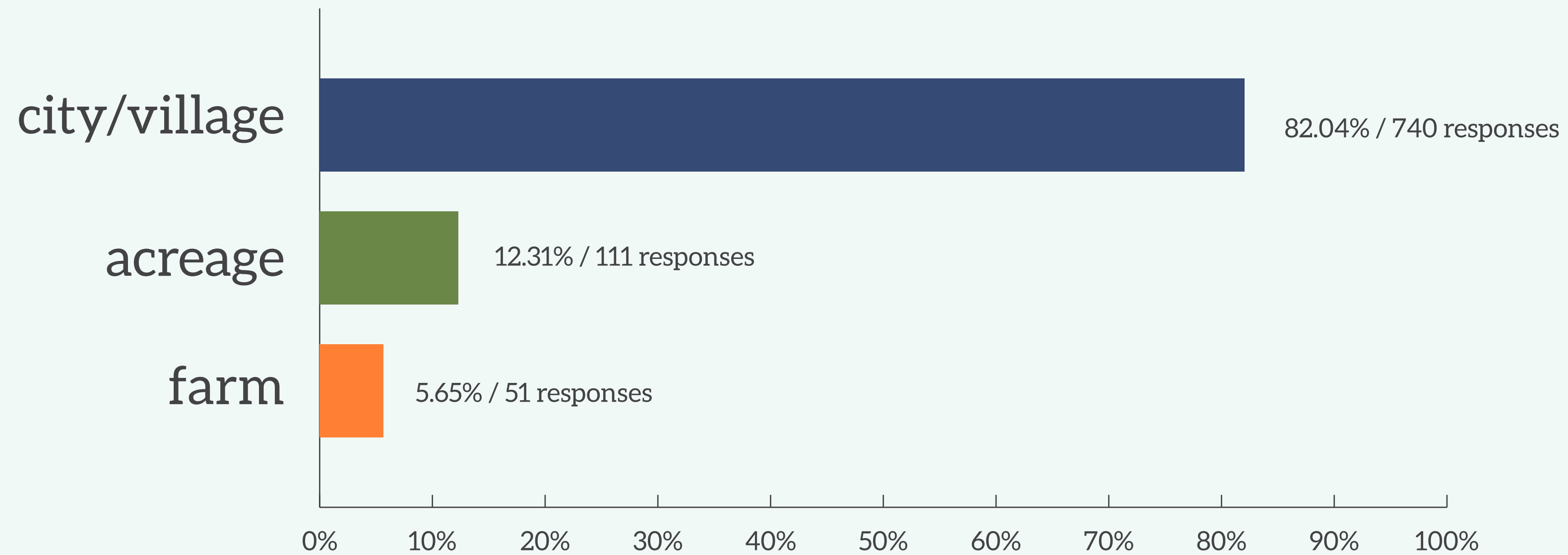
[lpsnrd.org](http://lpsnrd.org), Facebook, Instagram, newspapers & email

## RESPONSE

902 total survey respondents

Q1

# WHICH OF THE FOLLOWING BEST DESCRIBES WHERE YOU LIVE?



# Q2 WHAT IS YOUR ZIP CODE?

## ALL LPSNRD COUNTIES WERE REPRESENTED

Lancaster / 686 responses

Cass / 62 responses

Saunders / 61 responses

Seward / 8 responses

Otoe / 8 responses

Butler / 2 responses

## + OTHER COUNTIES INCLUDED

Baldwin

Gage

Platte

Butler

Hall

Polk

Dawes

Hamilton

Pottawattamie

Dodge

Holt

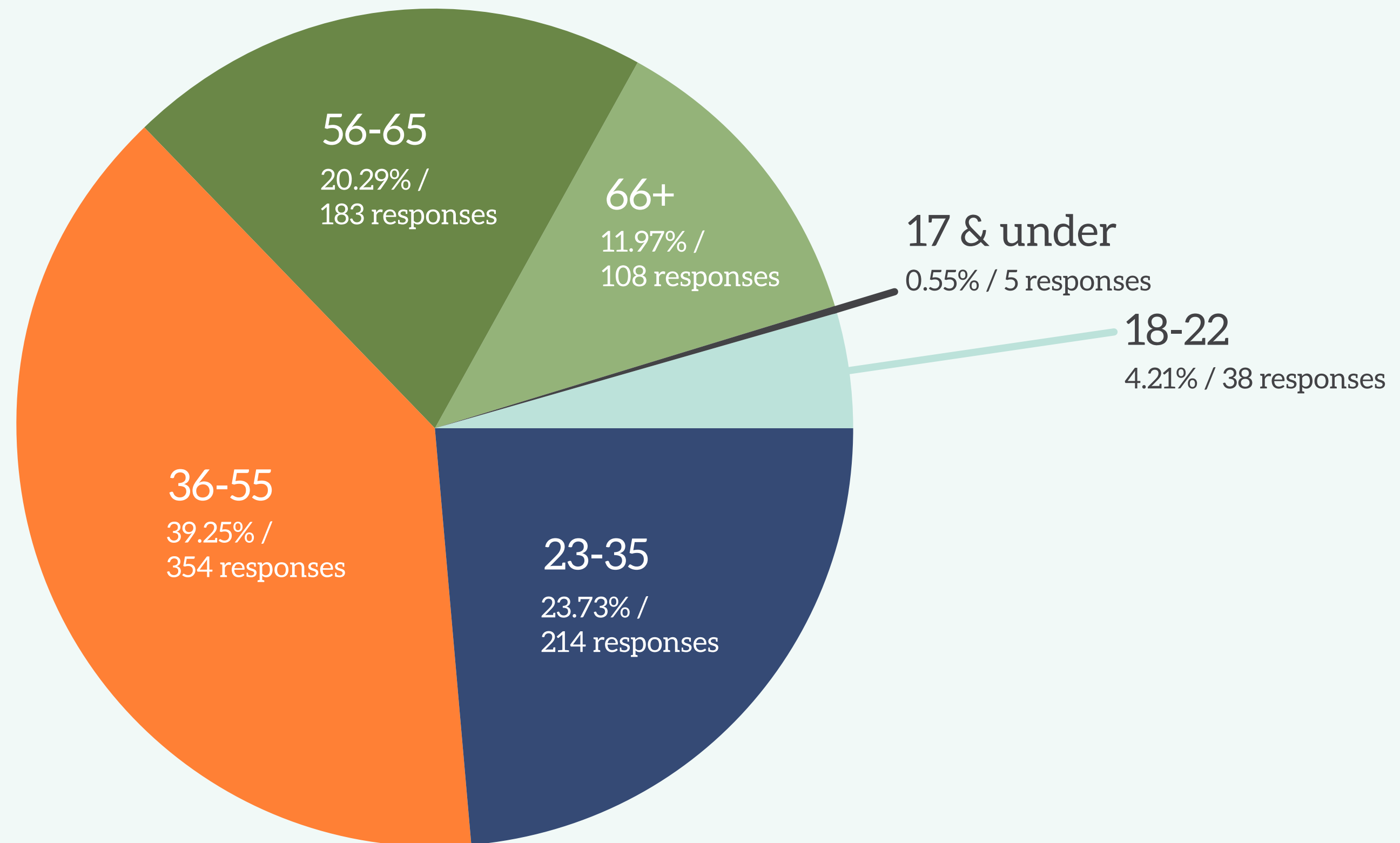
Saline

Douglas

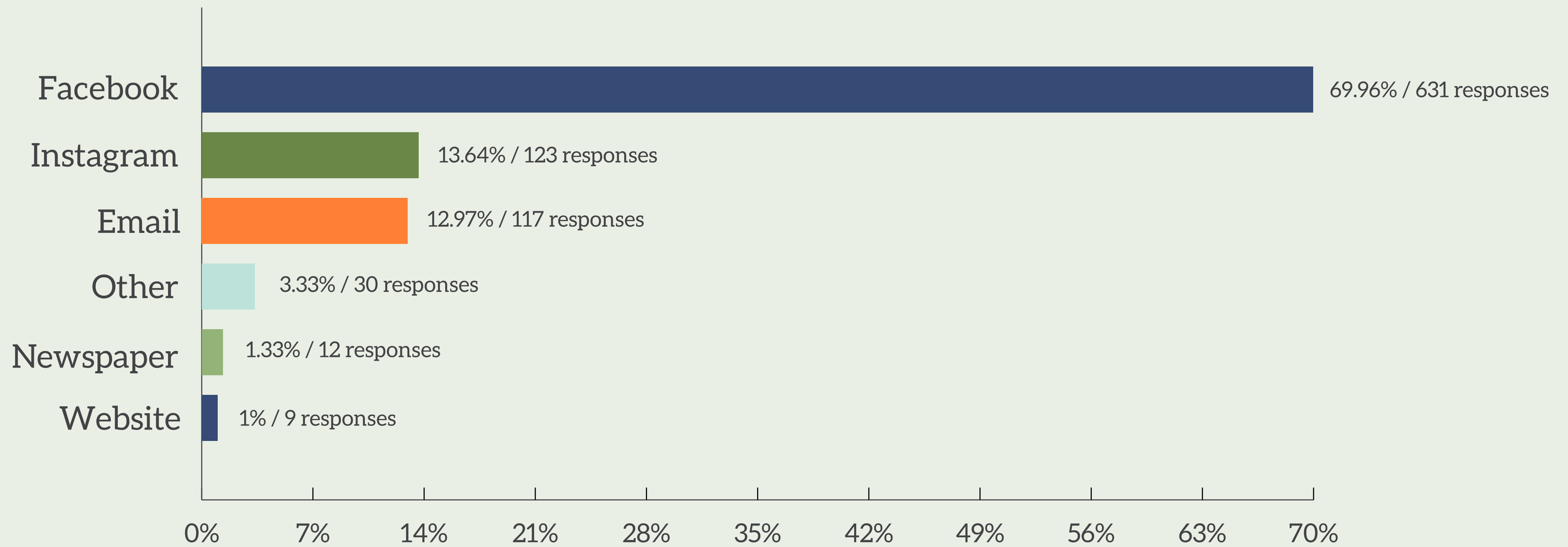
Johnson

Sarpy

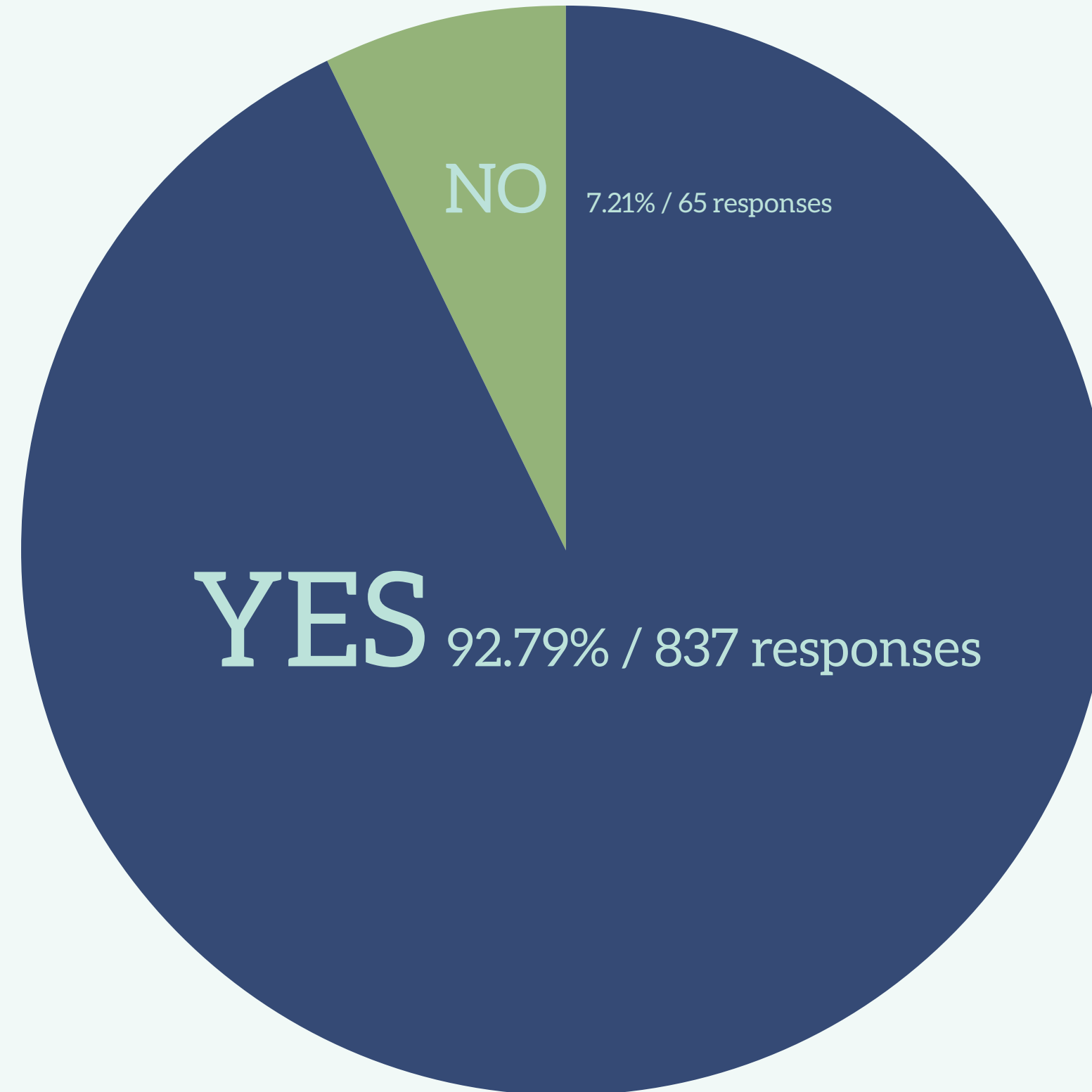
# Q3 WHAT IS YOUR AGE RANGE?



# Q4 WHERE DID YOU HEAR ABOUT THIS SURVEY?



# Q5 HAVE YOU HEARD ABOUT LPSNRD?





**Q6 LIST WHAT YOU KNOW LPSNRD DOES. NOTE ANY RELEVANT SERVICES, PROJECTS, OR OTHER INFORMATION YOU ARE AWARE OF.**

**COMMON WORDS/PHRASES MENTIONED**

water / 334 mentions

resource management / 184 mentions

flood / 162 mentions

conservation / 131 mentions

education / 97 mentions

trails / 83 mentions

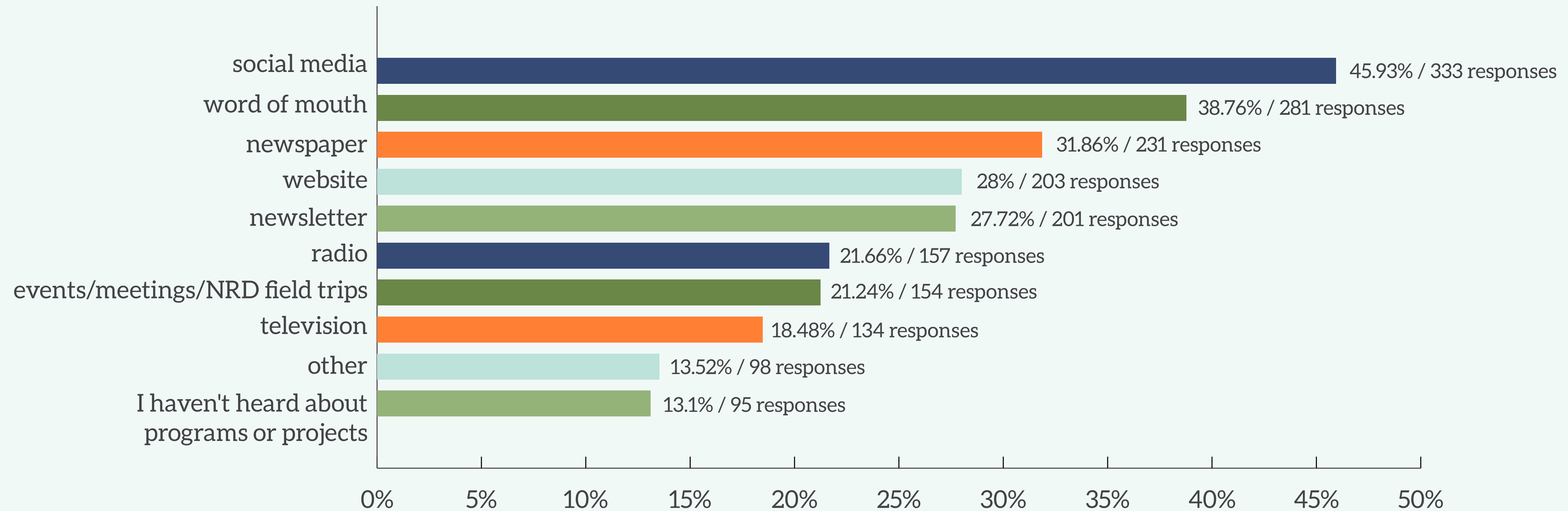
lakes / 52 mentions

trees / 51 mentions



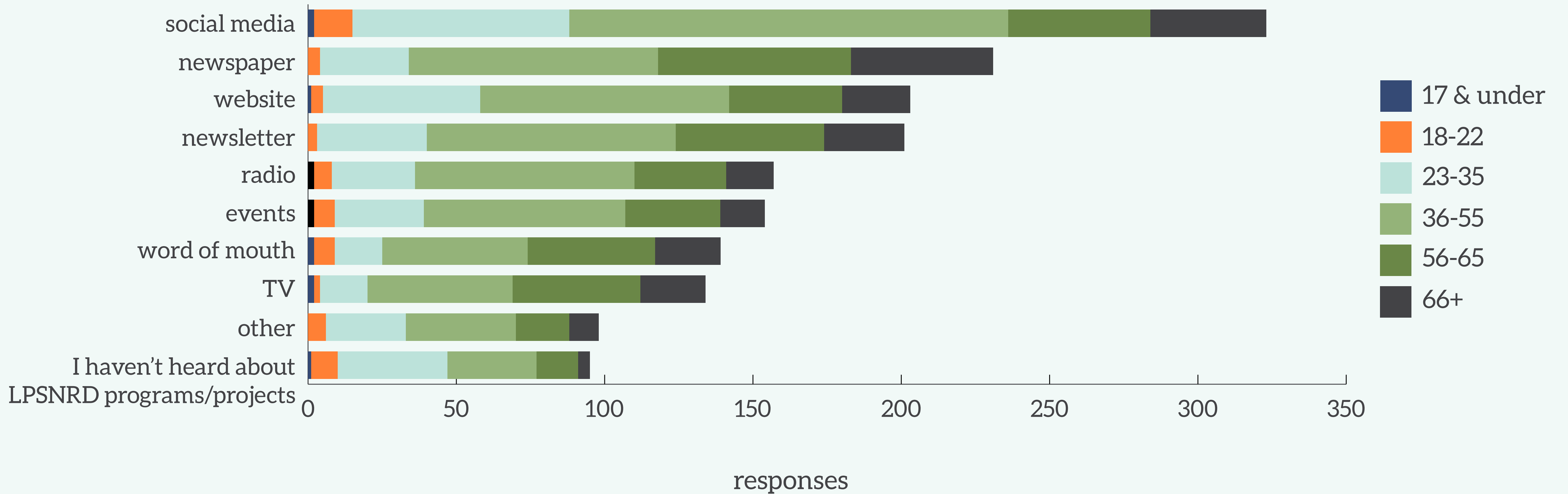
# Q7

## IN THE PAST, WHERE HAVE YOU HEARD ABOUT LPSNRD PROGRAMS OR PROJECTS?



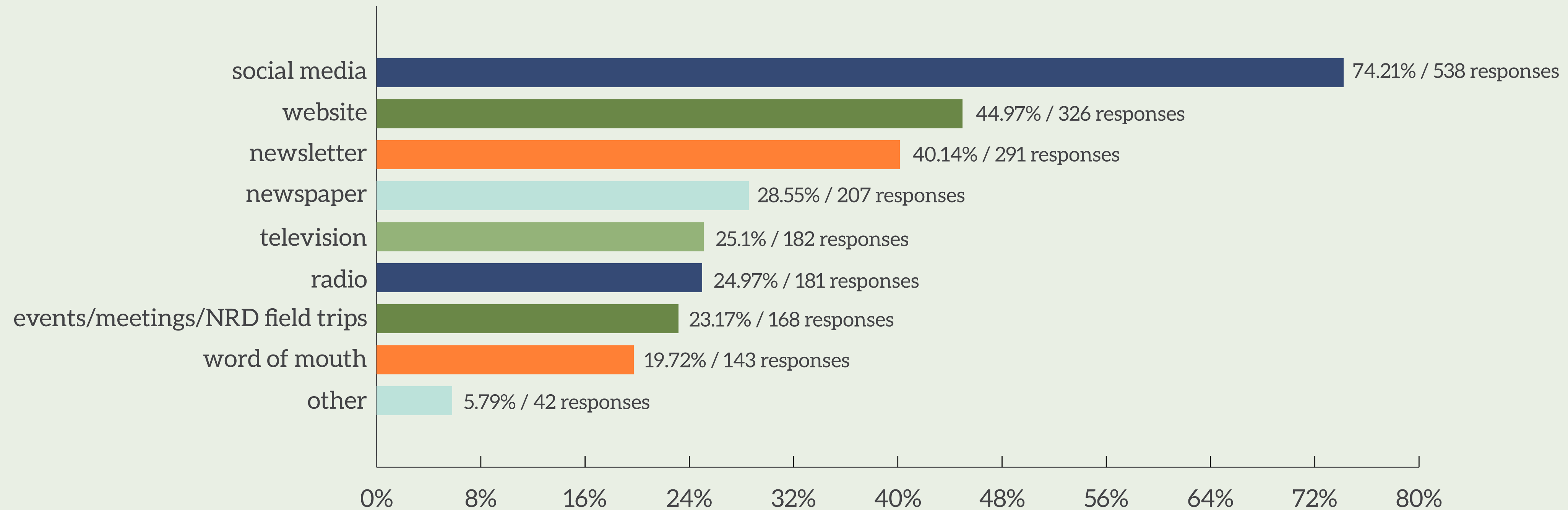
# Q7

## IN THE PAST, WHERE HAVE YOU HEARD ABOUT LPSNRD PROGRAMS OR PROJECTS?



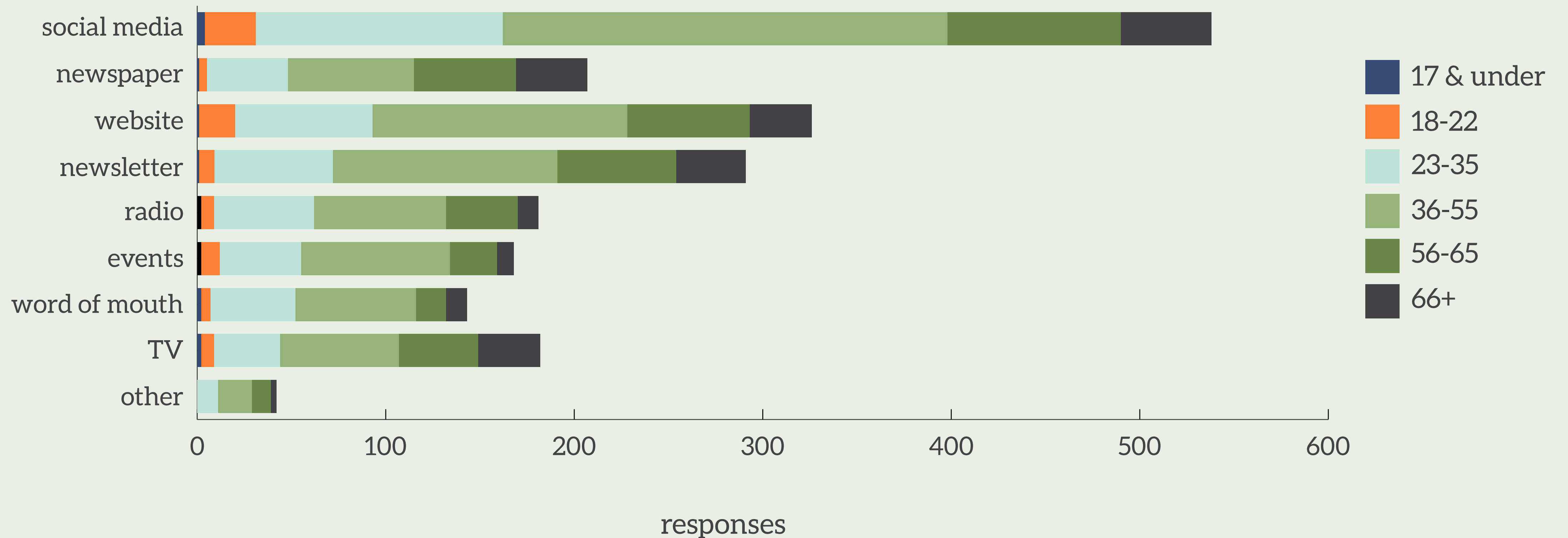


# HOW WOULD YOU PREFER TO LEARN ABOUT LPSNRD PROGRAMS & PROJECTS?



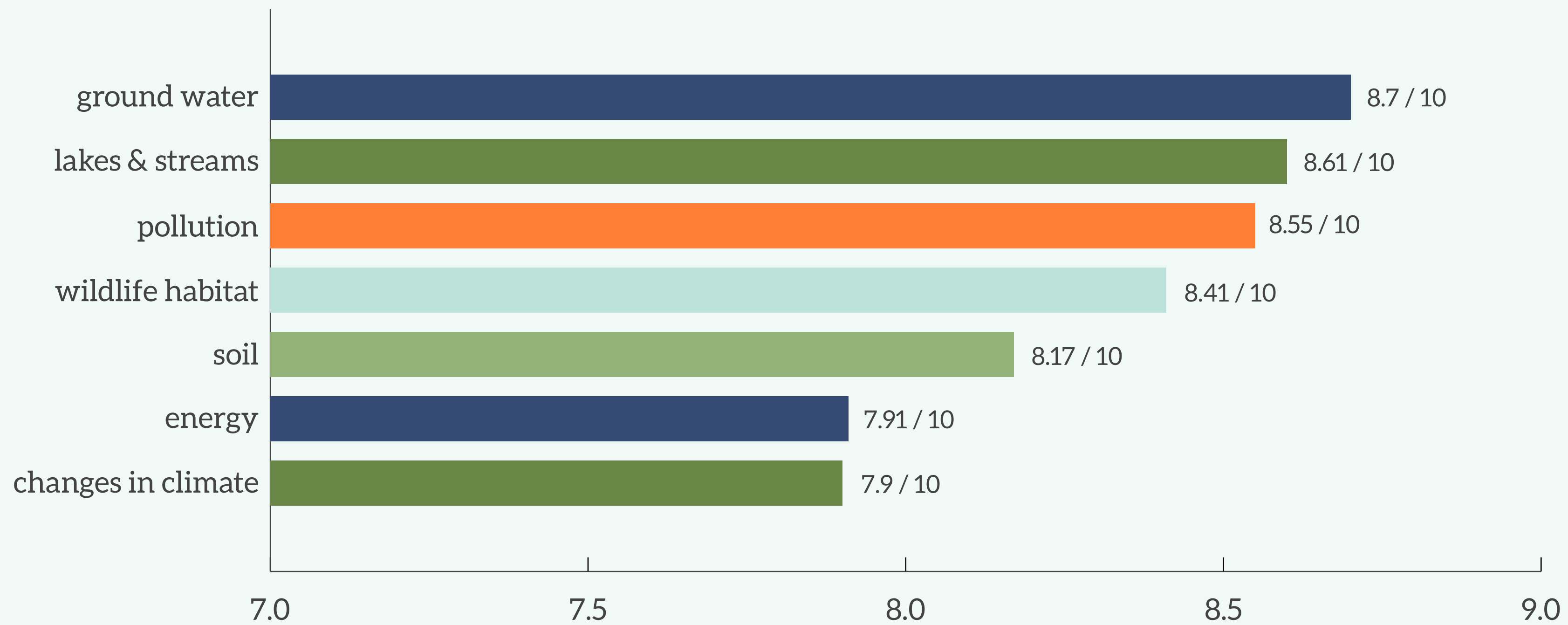


# HOW WOULD YOU PREFER TO LEARN ABOUT LPSNRD PROGRAMS & PROJECTS?



# Q9-15

WHEN YOU THINK ABOUT NATURAL RESOURCES & THE ENVIRONMENT, RANK YOUR CONCERN FOR . . .



Q16

**RANK THE NATURAL RESOURCE ISSUES/  
AREAS IN ORDER OF IMPORTANCE**

#1 groundwater quality

#2 groundwater quantity

#3 preserving & protecting wetlands & wildlife

#4 flood control

#5 helping landowners conserve & protect soil

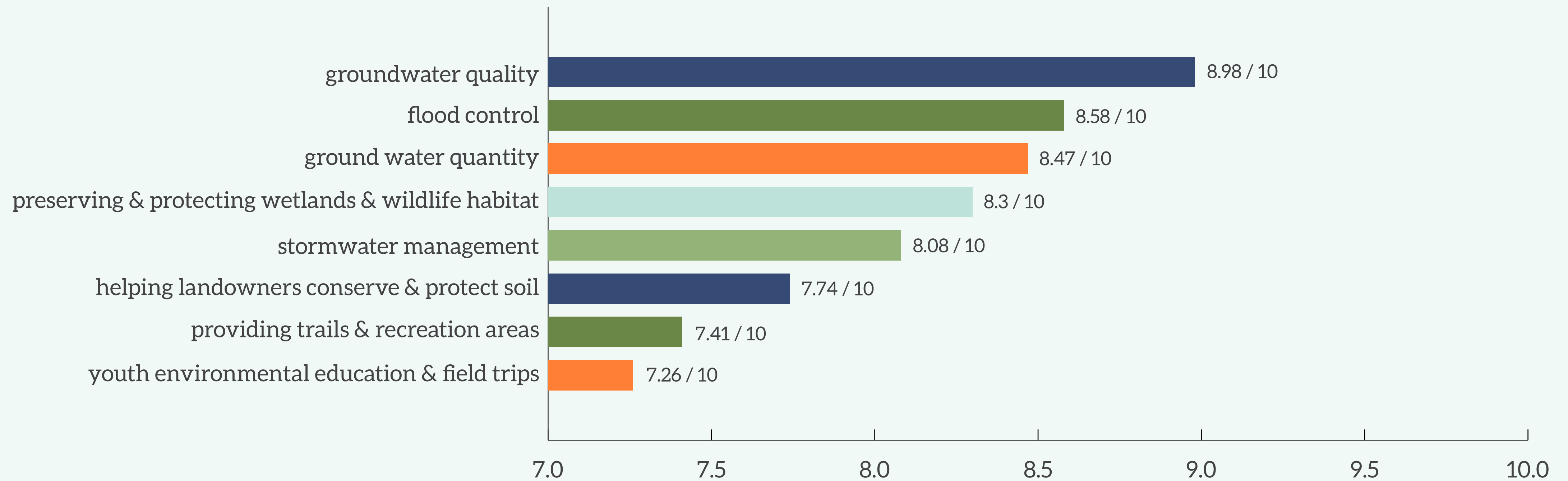
#6 stormwater management

#7 providing trails & recreation areas

#8 youth environmental education & field trips

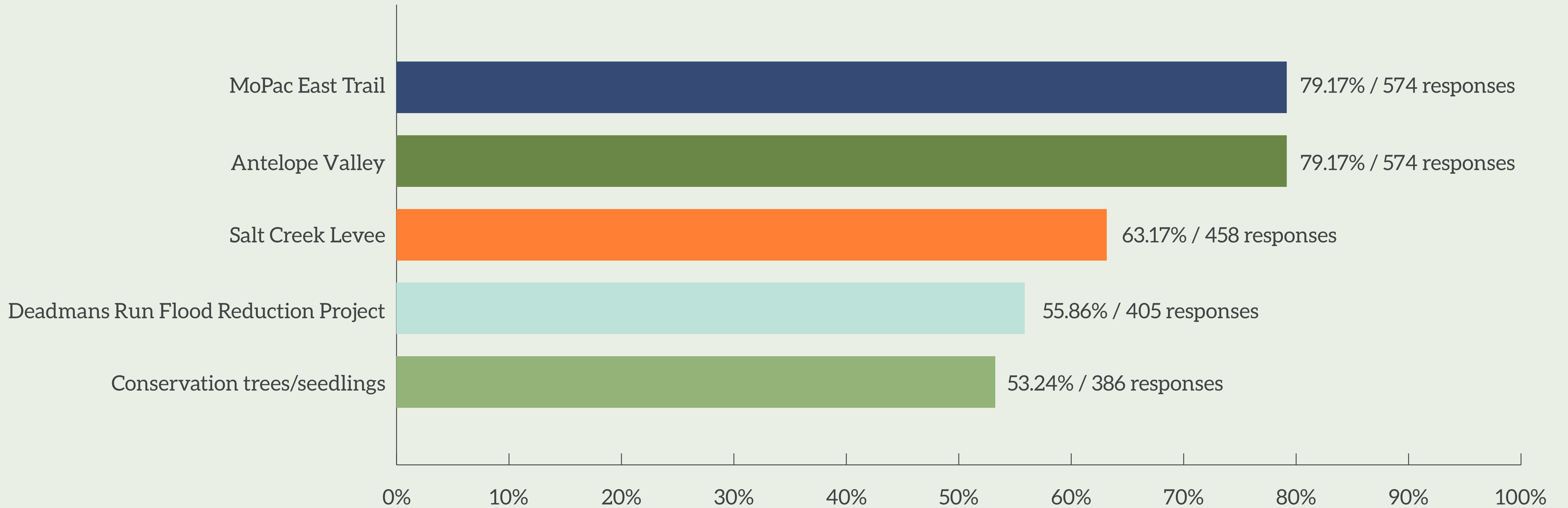
# Q17-24

## INDICATE HOW IMPORTANT IT IS FOR LPSNRD TO CONTINUE WORK IN ...



Q25

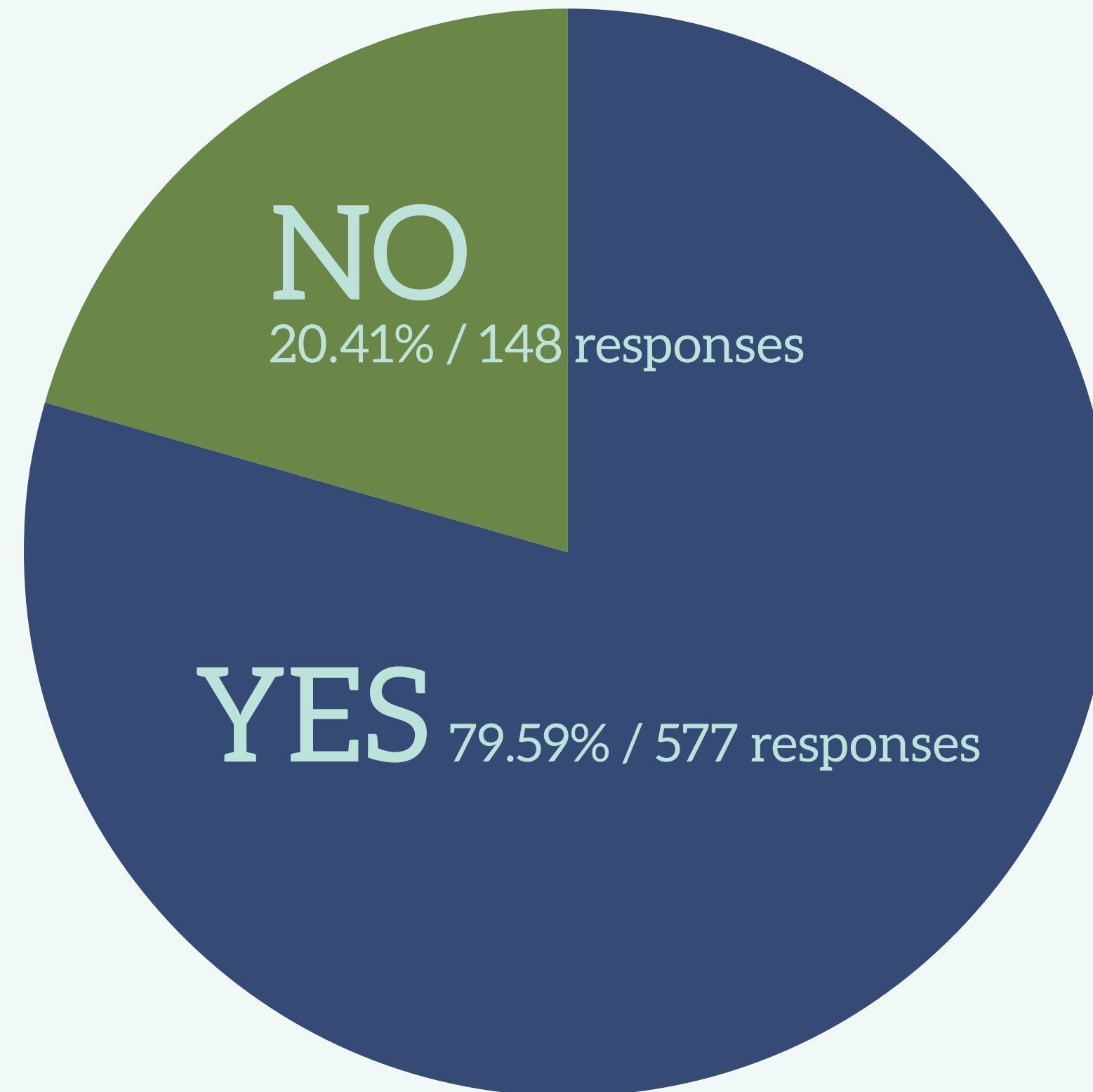
# CHECK ALL THE LPSNRD PROGRAMS & PROJECTS YOU HAVE HEARD OF.





Q27

**WOULD YOU LIKE TO RECEIVE OUR "KNOW YOUR NRD" EMAIL NEWSLETTER?**



# Q&A



**2019 NRD PUBLIC AWARENESS SURVEY**